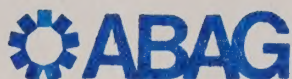


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Mar. 14, 1975

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Association of Bay Area Governments

Hotel Claremont • Berkeley, California 94705 • (415) 841-9730

March 14, 1975

TO: All Bay Area Citizen Organizations
RE: ABAG/Citizen Alliance Program

ABAG's Citizen Alliance Program is well underway with a number of citizen designed projects planned for the coming months. Senior citizens from throughout the Bay Area will have an opportunity to discuss their feelings about regional issues with ABAG's planning staff in a workshop presented in April by Self Help For the Aging. Last fall's conference on the "Economics of Today's Housing Market" has prompted the MidPeninsula Citizens for Fair Housing to produce a summary of their findings for interested citizens as well as governmental officials. A brochure and brief questionnaire on job restructuring and job-sharing as a means of combating unemployment and layoffs is being printed and mailed out. The results of the questionnaire will be used by ABAG's employment planning program. A conference sponsored by the Mexican-American Community Services Association, the Sierra Club and the League of Women Voters is planned for June. The conference will focus on urban environmental issues arising from seminars that are now in progress. ABAG is also helping sponsor a directory of regional and inter-county Bay Area agencies to be published by the League of Women Voters. Finally, work is already underway for a major workshop in the fall of 1975 that will examine the city-centered growth concept as a solution to such problems as air and water pollution, the energy crisis and housing needs.

Last year the Citizen Alliance projects included a series of workshops on how citizens can be effective in government, a clear creek walk and a how-to-do-it manual for environmental education events, a survey of environmental concerns of citizen groups, and a script for a slide show in English and Spanish on the planning process.

The ABAG/Citizen Alliance Program which has co-sponsored all these events, allocates \$12,000 for in-kind staff support to help established citizen organizations -- such as yours -- hold public meetings, conferences, workshops, and seminars on issues of regional significance. Communication tools such as printed information, service directories, issue papers or assistance with media presentations are also eligible.

*Projects which deal with current ABAG planning questions and result in new information or citizen viewpoints that can be shared with

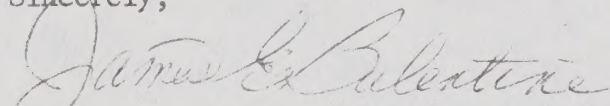
ABAG decision makers are especially invited. Preference will be given to projects which indicate that diverse viewpoints will be presented.

To help your organization develop a project application which could qualify for co-sponsorship under the ABAG/Citizen Alliance Program, the following information is enclosed: (1) decision criteria by which each project application will be judged for approval; (2) time table of up-coming ABAG policy reports; (3) ABAG Planning Activities for 1975-76; (4) approximate sample costs for in-kind ABAG aid to help you in working up a budget for your project; and (5) project application forms.

The Citizen Services Committee of ABAG's Executive Board will review all applications and select those which best meet the decision criteria. These criteria are very general in order to encourage innovative project ideas. The application deadline for projects for the next six months is Monday, May 12, 1975. Should you have any questions about the ABAG/Citizen Alliance Program or your project ideas, do not hesitate to call ABAG's Public Affairs Department at (415) 841-9730. Cathy Hilliard or Diana Borghelli will be glad to be of help.

It is my sincere hope that this new ABAG/Citizen Alliance Program will generate a broad range of education activities for Bay Area citizens and encourage many diverse citizen viewpoints so vital to ABAG's regional planning efforts.

Sincerely,



James E. Balentine, Chairman
Citizen Services Committee
Mayor, City of Newark

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DATE: March 14, 1975
TO: Bay Area Citizen Organizations
FROM: ABAG Citizen Services Committee
RE: DECISION CRITERIA FOR SELECTION OF PARTICIPATING PROJECTS
IN ABAG/CITIZEN ALLIANCE PROGRAM

The following decision criteria will guide ABAG's Citizen Services Committee in judging project applications for ABAG co-sponsorship. The criteria are not listed in order of importance. They are intended to help your organization design a project in which ABAG can participate.

Preference will be given to projects which indicate that diverse viewpoints will be presented.

- Is the subject matter important to Bay Area citizens?
- Does the subject matter relate to and is it timely with ABAG's Regional Planning Program?
- What is the educational benefit to the regional citizens?
- Does the project provide needed information to assess alternative solutions to regional problems?
- Will the project provide timely communication on current issues?
- Will the information gathered and citizens' opinions be conveyed to ABAG decision makers as a result of the effort?
- Will the project reach new regional constituencies not previously involved in ABAG citizen activities?
- Is the project unique, innovative or unusual?



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Date: March 14, 1975
To: Bay Area Citizen Organizations
From: ABAG/Citizen Services Committee
Re: TIME TABLE OF REGIONAL POLICY REPORTS FOR PUBLIC INPUT

<u>Description of Report</u>	<u>Projected Date for Public Discussion</u>
I Comprehensive Regional Plan: Development and Update	
A. Overall Regional Plan Update	
1. Reports on Status of Regional Plan: Regional/Local Issues	Spring, 1975
2. Working Paper: The City-Cen- tered Region, Public Discussion	Fall, 1975
B. Annual Review of Plan Amendments	Summer/Fall, 1975
II Special Plan Elements or Programs of the Comprehensive Regional Plan: Additions and Updates	
A. Regional Housing Plan Element	
1. Draft Regional Housing Plan -- Phase I*	Spring, 1975
2. Housing Conservation Study	Spring, 1975
3. Regional Housing Plan -- Phase I*	Fall, 1975
B. Regional Transportation Plan Elements	
1. MTC Transportation Plan Re- view -- Phase II*	Fall, 1975
2. ABAG/MTC Regional Airport Plan Systems Plan Update -- Phase II Plan Amendments Related to the Regional Transportation Plan Amendments	Spring, 1975
C. Environmental Resources Plan Element	
1. Areas of Critical Environmental Concern	Spring, 1975
2. Land Capability Study	Fall, 1975
3. Air Quality Programs - to ensure emission standards are used by enforcement agencies	Fall, 1975

- | | |
|---|---------------------|
| 4. Water Quality Programs | Fall, 1975 |
| D. Human Services Planning System Development | |
| 1. Capacity Building Project - Phase I | Summer/Fall, 1975 |
| 2. Criminal Justice Program Register | Spring, 1975 |
| 3. Emergency Medical Services
and Coordination Project | Spring/Summer, 1975 |
| 4. Emergency Medical Care
Communications Plan | Summer, 1975 |

III Plan Implementation

- | | |
|---|---------------------|
| A. Regional Plan and Project Review
Threshold Criteria Study - to deter-
mine whether a project should be
reviewed by ABAG | Spring/Summer, 1975 |
| B. Regional Plan and Project Review
Procedures - the guideline for
reviewing all projects of regional
significance | Spring, 1975 |
| C. Procedures for Regional Clearing-
house Review of Environmental Impact
Statements | Summer, 1975 |
| D. Early Review | |
| 1. Las Positas - new town develop-
ment near Livermore ** | Spring, 1975 |
| E. Corridor Evaluations | Spring, 1975 |
| 1. San Mateo Corridor Evaluation **
(San Mateo also has a Bay corridor) | Spring, 1975 |

* Public Hearing Scheduled

** Public Hearings to be Scheduled

March 14, 1975

TO: Bay Area Citizen Organizations

FROM: ABAG's Citizen Services Committee

RE: APPROXIMATE SAMPLE COSTS FOR IN-KIND ABAG AID -- ABAG/CITIZEN ALLIANCE PROGRAM

The costs represent amounts charged to your project's approved budget for ABAG's staff services and material. "In-kind" means service. There are no funding grants as part of this program. The figures below are intended to serve as a guide to aid your organization in planning potential projects.

Emphasis:

- . No more than \$200 direct costs (cash) can be allowed for out-of-pocket expenses for each project. Typical examples: developing film, reimbursing for phone calls. Such costs should be included in your project's budget.
- . Costs assume that ABAG activity on each project will be matched by at least an equal amount of citizen activity (e.g., collating and stuffing mailings, tabulating responses, research, etc.)
- . Mailing costs (when ABAG does the mailing) assume first-class postage rates (10¢ per ounce). ABAG has a bulk-rate permit (6.1¢ per piece weighing less than 3.5 ounces). If a project exceeds the agreed weight figures, bulk mailings may be needed. However, bulk rate requires sorting the envelopes by 5-digit zip codes. Citizens would be asked to provide volunteers for this task. (4 letter-size pages + envelope equals one ounce.)
- . Costs can vary in direct proportion to the citizen organization's ability to participate in specific tasks (e.g., envelope stuffing, generating mailing lists, etc.). Citizen groups should be prepared to supply their own work area for these tasks.

Note: Cost for extra graphics and research by staff in departments other than Public Affairs has not been included in sample figures.

All-day Conference (200-300 expected attendants)

Supervisors (5 days)	\$612.00
Other professional staff (8 days)	741.00
Clerical (7 days)	483.00
	\$1836.00

plus meeting notice of 2,500 including
staff time, printing, postage and
addressing =

	328.00
Total	\$2164.00

Convention (200-500) 2 days

Supervisors (7 days)	\$856.00
Other professional staff (10.5 days)	974.00
Clerical (14 days)	996.00
	\$2826.00

plus meeting notice of 5,000 including
staff time, printing, publicity, postage
and addressing, extra mailings of up to
250 =

	628.00
Total	\$3454.00

Workshop(s) (25-35) 1 day or 2 half days

Supervisor (2 days)	\$245.00
Other professional staff (8 days)	741.00
Clerical (5 days)	345.00
	\$1331.00

plus meeting notice of 1,000 including
staff time, printing, postage and
addressing =

	129.00
Total	\$1460.00

Symposium (10-35) 1 day or 2 half days

Supervisor (2 3/4 days)	\$336.00
Other professional staff (1.5 days)	139.00
Clerical (5 days)	345.00
	\$1421.00

plus meeting notice of 500 including
staff time, printing, postage and
addressing =

	70.00
Total	\$1491.00

Seminar or Class (10-25) 3 hours

Supervisor (2 days)	\$245.00
Other professional staff (1.5 days)	139.00
Clerical (2 days)	138.00
	\$522.00

plus brochure of 500 including staff
time, printing, postage and addressing =

	70.00
Total	\$592.00

ASSOCIATION OF BAY AREA GOVERNMENTS

1975-76 WORK PROGRAM SUMMARY

GENERAL EMPHASIS

The year 1975-76 work program will be designed to support an Agency emphasis in three general areas:

Plan Development -- revisions of the Regional Plan's overall structure and framework as well as the addition or refinement of individual plan elements such as Environmental Resources and Human Services.

Plan Implementation -- an emphasis on developing specific, defensible standards and criteria for use in Plan, Project, and Environmental Reviews, as well as an aggressive application of Part IV of A-95, which requires greater coordination between single purpose regional agencies (using Federal funds) and the designated comprehensive planning agency.

Development of Technical Capacity-- this will include further improvements of ABAG's modeling and data management systems.

DEPARTMENT OF PLANNING & PROGRAMMINGEnvironmental Resources --

the major goal in this program area over the next two years will be the preparation of a Regional Environmental Management Plan Element to be added to the ABAG Comprehensive Regional Plan. This will focus on the development of an integrated environmental resources program which relates the individual environmental concerns to one another, and presents a range of alternative strategies for achieving environmental objectives which can be evaluated -- alongside social and economic issues -- within the comprehensive framework. In addition to this plan development priority, a number of important, more specialized programs will be undertaken, including Land Capability Implementation and the continuing Land Use Air and Water Quality Study for EPA in Sonoma County.

Human Services --

Last year at this time the Human Services Division was long on A-95 responsibilities and short on resources, consisting of one planner and a small joint planning program with BACHPC. Much progress has been made since then.

ABAG has been awarded grants from the State for Criminal Justice planning coordination; from HEW (Washington) for the development of better Health Services forecasting and accessibility measurement techniques; from HEW (Region IX) for participation with the League of California Cities and the County Supervisors Association in a statewide project designed to increase the capacities of local government to plan and manage human services programs more effectively. Finally, ABAG secured through the Intergovernmental Personnel Act an employment planning specialist to assist in reviewing CETA and other manpower program applications. Each of these programs will be ongoing in FY 1975-76 and all will be focused upon meeting two overriding priorities: the development of a Regional Human Services Plan Element and support of a thorough, efficient review of plans and projects submitted through A-95.

Plan and Project
Review --

The work program in this division will be aimed at several objectives for FY 1975-76, including: a positive application of Part IV of A-95 (the section dealing with single purpose regional agencies); development of criteria of regional significance and project review criteria in each of the functional planning areas; preparation and application of procedures for ABAG's review of projects which are not Federally funded but which are of areawide impact; and development and implementation of procedures for conducting joint reviews with other regional agencies on projects of mutual interest.

Urbanization and
Development --

work during FY 1975-76 will focus on two major programs: implementation of the Regional Housing Plan (Phase I) and definition of the Urbanization and Growth policies necessary to implement the concept of a city-centered region. The former will include much work in revising the Housing Allocation Plan which will specify each county's fair share of housing needs, taking into account such factors as fiscal capacity, environmental quality, and access to employment. Considerable responsibilities are placed upon ABAG by the Housing and Community Development Act of 1974. Key activities critical to growth management in this Urbanization and Growth Policy work program will include defining the purpose and scope of the Series 3 projections; assessment of local governments' response to Series 3; and participation in ABAG/MTC Joint Program Corridor Evaluations.

DEPARTMENT OF TECHNICAL SERVICES

Analysis --

this division houses most of the research and analytical functions of the agency. In addition to developing and maintaining the mathematical, economic, demographic, land use, air and water quality forecasting models, division staff perform policy analyses and research tasks in support of various parts of the planning program as well as technical assistance to member governments. Work in the following areas will be of especially high priority during 1975-76:

Substantial improvements are needed in small area forecasts of employment, population and land use. Particularly needed is a better integration of local as well as regional policies into the forecasting process.

Industrial development, which is a key determinant of development patterns, has not been adequately treated in the analytical system.

Another key area which also needs further attention is the regional forecasts of economic and demographic change. Cooperative efforts with the State Department of Finance on demographic forecasts will be continued.

Work on fiscal analysis needs to be expanded in order (1) to make available to member governments the cost/revenue analytical techniques developed in the Fairfield pilot study and (2) to undertake an examination of the desirability and implications of tax and revenue reform in the region.

Land capability and land resource data are not currently incorporated into the land use forecasting system. Efforts specifically directed toward introducing geological and land resource data into the modeling system need to be undertaken.

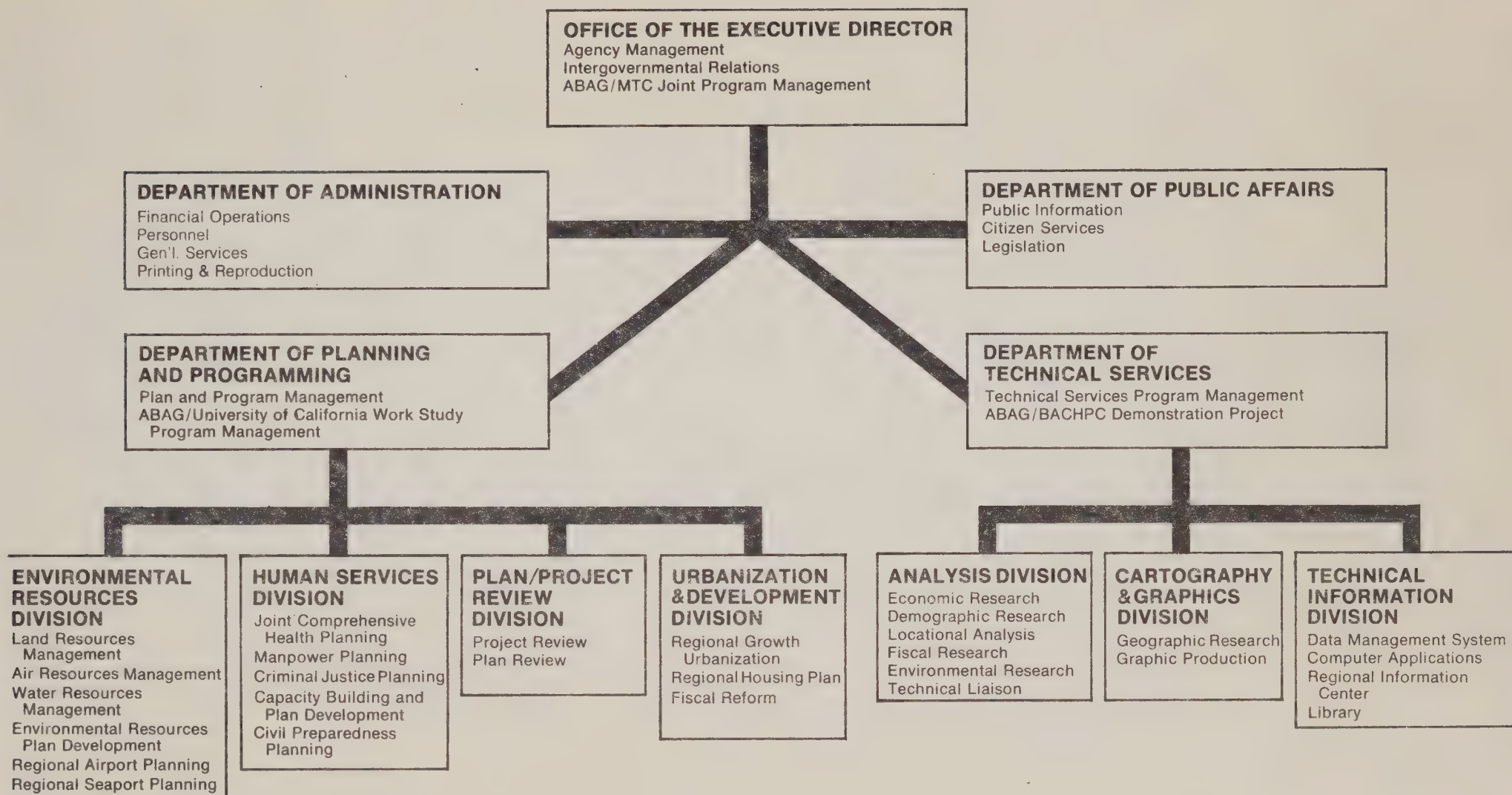
Technical Information - This division, like Analysis, has the dual objectives of providing support to the planning programs and technical assistance to member governments. Priority activities for 1975-76 will include development of the Regional Housing Information System; more efficient servicing of data requests from member governments; improved coordination of computer-related activities between ABAG and MTC; and the further development of ABAG's geographic data base.

JOINT PLANNING ACTIVITIES WITH MTC

Interspersed throughout ABAG's 1975-76 Work Program will be a number of joint planning tasks with MTC which are summarized below:

- Corridor Evaluation -- Recently the ABAG/MTC Joint Policy Committee has initiated the first in a series of in-depth analyses of planning corridors as defined in the MTC Regional Transportation Plan. These corridor evaluations are an attempt to (1) forge a link between regional and local planning and (2) achieve a definitive integration of comprehensive and land use planning in a specific corridor. The first corridor chosen was the San Mateo Coast. During 1975-76 the Joint Planning team will undertake two or three additional corridors, devoting a major portion of Joint Program resources to this effort. Presently, Santa Clara, East Bay, and Golden Gate are corridors under consideration.
- Modeling and Data Systems -- Efforts will focus on continued refinement and integration of the technical systems employed by the two agencies.
- Airport Planning -- It is expected that a major update of the RASS Plan will begin in March 1975 and continue through most of 1976.
- Joint Reviews -- During 1974-75 procedures and criteria are being developed for conducting joint ABAG/MTC reviews of plans and projects of mutual interest. In 1975-76 considerable resources will be devoted to execution of such reviews.

The ABAG Organizational and Program Structure





ASSOCIATION
OF BAY AREA
GOVERNMENTS

Hotel Claremont · Berkeley, California 94705 · (415) 841-9730

ABAG/CITIZEN ALLIANCE PROGRAM

Project Application Form

Name of Applicant _____

Organizational Affiliation _____

Other Co-sponsoring Organizations _____

Address of contact person(s) _____

Phone number of contact person(s) _____

Public Function Co-sponsorship

Type:
(check one)

Conference ☐

Symposium ☐

Convention ☐

Seminar ☐

Workshop ☐

Class ☐

Other ☐

Explain _____

Title of function: _____

Clientele: (Describe the type and size of audience and recipients who will benefit from this project.) _____

(more)

Specify how public will be informed of this project (methods): _____

Type of facilities required: _____

Proposed date: _____ Proposed time: _____

Proposed location: _____

Estimated cost of project (attach budget for project): _____

Source of funds: _____

What other organizations have been contacted for funding (e.g. Community College districts)? _____

Will a registration fee be charged? _____

What will the fee be? _____

How will the results of the function be shared with ABAG and the region? _____

What previous experience has your organization had with the type of activity for which co-sponsorship is sought? _____

(more)

Desired results: (Use space below to compare your project with the program decision criteria).



ASSOCIATION
OF BAY AREA
GOVERNMENTS

Hotel Claremont · Berkeley, California 94705 · (415)841-9730

ABAG/CITIZEN ALLIANCE PROGRAM

Project Application Form

Name of Applicant _____

Organizational Affiliation _____

Other Co-sponsoring Organizations _____

Address of contact person(s) _____

Phone number of person(s) _____

Communication Tools Co-sponsorship

NOTE: The ABAG/Citizen Alliance Program funds are mainly in the form of in-kind staff assistance. Funds are not available for extensive production of other than one-color printed materials. ABAG "out of pocket" expense is limited to \$200 per project.

Type: Preparation of Tape Series ☐ Cable Television ☐
Preparation of Slide Presentation ☐ Radio Presentations ☐
Printed Materials ☐ Other ☐ _____
Explain

If printed material, will it be:

Informational ☐	Educational ☐
Brochure ☐	Questionnaire ☐
Data ☐	Posters ☐

(more)

Schedule: Date for submission of initial draft _____

Date for submission of final copy _____

Clientele: (Describe the type and size of audience and recipients who will benefit from this project.) _____

Specify how the public will be informed of this project (methods) _____

Quantity: _____

Estimated cost of project (attach budget for project) _____

Will a fee be charged for the final product? _____ What will the fee be? _____

Source of funds: _____

What other organizations have been contacted for funding (e.g. Community College districts)? _____

How will the results of this project be shared with ABAG and the region? _____

What previous experience has your organization had with the type of activity for which co-sponsorship is sought? _____

(more)

Desired results: (Use space below to compare your project with the program decision criteria).

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